



Valero Alamo Bowl Contacts

Brianne Wigley
Communications Coordinator
Phone: (210) 704-6389
Cell: (386) 214-2812
Email: briannew@alamobowl.com

Rick Hill
VP of Marketing and Communications
Phone: (210) 704-6388
Cell: (210) 394-9386
Email: rickh@alamobowl.com

Valero Alamo Bowl
100 Montana
San Antonio, TX 78203
Phone: (210) 226-2695

Media Credentials

All credential requests must be completed online through the PressPass system.
Rules and Guidelines: <https://alamobowl.com/media/credentials/>

Media Will Call

Credentials will not be mailed. However, individuals may claim all passes issued to his/her media organization.

Pick-up is at the Media Hotel (Marriott Riverwalk) during posted Media Headquarters hours.

Preference will be given to media who cover all the home and away games of participating teams as well as South Texas media who routinely cover events on the Valero Alamo Bowl's year long calendar.

As a general rule, if either participating school hasn't credentialed you for multiple games during the regular season, you won't be credentialed for the Valero Alamo Bowl.

Social Media



@valeroalamobowl
#alamobowl
www.alamobowl.com

Transcripts and Media

Audio and select photos and video will be made available for download after press conferences and events: <http://media.alamobowl.com/>

Transcripts will be posted after press conferences and select team availabilities:
<https://www.alamobowl.com/media/press-quotes/>



Media Hotel & Headquarters

San Antonio Marriott Riverwalk
889 East Market Street
San Antonio, Texas 78205
Hotel: (210) 224-4555
Media Headquarters: (210) 299-6586

Media Hospitality

Marriott Riverwalk, Salon E/F*
*Evening Hospitality in Suite 3004

Hours of Operation:

Table with 2 columns: Day, Time Range. Rows for Monday, Tuesday, Wednesday, and Thursday with two time slots each.

Media Work Room/Credentials

Marriott Riverwalk, Bonham/
Valero Room

Latest information available in Media Headquarters (Bonham Room), pick up your credentials in the Valero Room.

Hours of Operation:

Table with 2 columns: Day, Time Range. Rows for Monday, Tuesday, Wednesday, and Thursday.

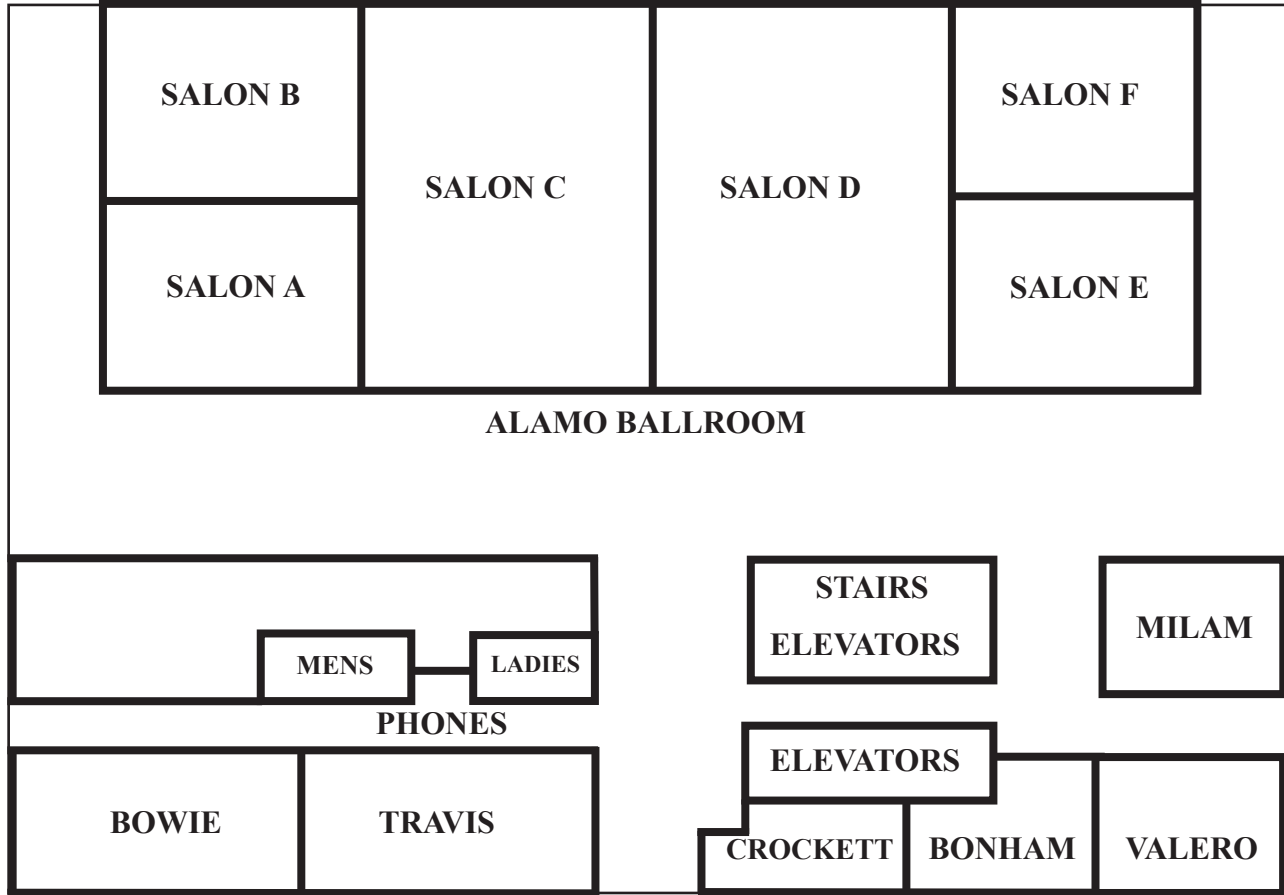
*Credential pick up moved at 3:30 p.m. to Alamodome east entrance.

Hotel Rates

Room rates for the Valero Alamo Bowl media are \$148 per night plus tax, which includes Internet access in the sleeping rooms, lobby, and restaurants. These rates are only valid from December 26-30. All media rooms must be booked through the credential system on the bowl's website. The Marriott Riverwalk will not accept room reservations directly from media members. Please note that the bowl will not assign rooms until December 19, so the hotel will not have a record of your name until after that date.



MARRIOTT RIVERWALK SECOND FLOOR



SECOND FLOOR MEETING ROOMS

Credential Pick-Up & Media Check-In	Bonham
Media Workroom	Valero
Valero Alamo Bowl Workroom	Milam
Press Conferences	Salon D
Media Hospitality (Day)	Salon E/F
Media Hospitality Suite (Night)	Suite 3004 (30th Floor)



Team Designations

Pac-12 Team (Home)		Big 12 Team (Away)	
Headquarter Hotel	Hyatt Regency	Headquarter Hotel	Marriott Rivercenter
Practice Site	University of the Incarnate Word	Practice Site	Alamo Heights High School
Alamodome Sideline	East/Press Box	Alamodome Sideline	West
Locker Room	Home	Locker Room	Away
Uniforms	Dark	Uniforms	Light

Parking and Media Shuttle

A limited number of Alamodome parking passes for media covering the Valero Alamo Bowl are available. Media, especially those staying in the media hotel, are urged to take the 10-minute walk to the Alamodome or utilize the shuttle service provided from the San Antonio Marriott Rivercenter Hotel to the Alamodome.

Parking space for TV ENG trucks at the Alamodome, located in the southwest corner of the parking lot, is extremely limited. Please contact Cody Clem of the Alamodome (210-207-3605 or cody.clem@sanantonio.gov) as soon as possible concerning a parking location and specific needs.

Directions

San Antonio Airport to Marriott Riverwalk (Media Hotel)
889 East Market St. • 11 minutes

Take Highway 281 South that will turn into Interstate Highway 37 South heading toward Corpus Christi. Exit at the Commerce Street/The Alamo exit and turn right on Commerce. Continue west on Commerce and turn left at Alamo and left onto Market which is a one way street. Hotel is valet only.

San Antonio Airport to Alamodome
100 Montana St. • 11 minutes

Take Highway 281 South, which will turn into Interstate Highway 37 South heading toward Corpus Christi. Exit at the Cesar Chavez exit and take a left at the turnaround under the bridge and head back north on the Cesar Chavez access road. Turn right into Lot A, the southside entrance of the Alamodome just past the marquee.

Media Hotel to University of Incarnate Word
4301 Broadway • 8 minutes

Take Highway 281 North toward the airport. Exit at the Hildebrand exit (3 miles). The campus is on the corner of Hildebrand and Broadway. See the Media Center for updated information on the best entrance to access the football stadium.

Media Hotel to Alamo Heights High School
6900 Broadway • 14 minutes

Take Highway 281 North toward the airport. Exit at the East Basse exit (less than 4 miles). Take a right on Basse and then take a right at the second stoplight (Forestshire at the iHeart Media office) and then a quick left on Tuxedo which dead ends at Broadway and the school will be directly in front of you. Go left on Broadway and then turn into north end of school at Gaylord Finley Road which takes you to football field.



MEDIA INFORMATION AND SCHEDULE



Media availability will be finalized after team announcement.
Each team is required to have one availability per day, excluding Christmas Day.

Media Availability Schedule				
<p align="center">Sunday December 4</p> <p><u>Valero Alamo Bowl Team Announcement</u> 4 p.m. at Fleming's Steakhouse in The Quarry. 15 minute call with head coaches and Valero Alamo Bowl President Derrick Fox.</p> <p align="center">Thursday December 8</p> <p><u>Valero Alamo Bowl Golf Classic</u> 10:30 a.m. at The Club at Sonterra. Head coaches available in person and via conference call.</p> <p align="center">December 23 or 24</p> <p><u>Team Arrivals</u> Late afternoon B-roll of the arrival, one-on-ones with head coaches and select players.</p>	<p align="center">Sunday December 25</p> <p><u>Team Night at the San Antonio Spurs</u> 4 p.m. Spurs vs. Chicago Bulls at AT&T Center. Contact Kris Davis (kdavis@attcenter.com) to cover the game.</p> <p align="center">Monday December 26</p> <p><u>SeaWorld Media Day</u> 9 a.m. - 10:30 a.m. at 10500 SeaWorld Drive Use administration entrance.</p> <p><u>Valero Alamo Bowl Field Painting</u> Media are welcome to shoot from the Alamodome field while the Alamodome paints the team end zones.</p> <p><u>Press Conferences*</u> 2:30 p.m. - Big 12 Defense Press Conference 3:30 p.m. - Pac-12 Offense Press Conference</p>	<p align="center">Tuesday December 27</p> <p><u>Press Conferences*</u> 2:30 p.m. - Pac-12 Defense Press Conference 3:30 p.m. - Big 12 Offense Press Conference</p> <p><u>Rudy's Bar-B-Q Pep Rally</u> 5 p.m. at the Arneson River Theatre on the Riverwalk (418 Villita Street).</p> <p>4-5 p.m. High school bands perform, followed by the teams' cheerleaders. 5 p.m. school cheerleaders, and head coaches will be on stage. Team captains will speak while the other players will be in front of the stage on river cruisers around 5: 20 p.m.</p> <p>Limited media seating is available in the back left corner of the theatre.</p>	<p align="center">Wednesday December 28</p> <p><u>Press Conference*</u> 11 a.m. - Joint head coach press conference.</p> <p><u>PrimeSport Kickoff Luncheon</u> Noon at the Marriott Rivercenter Grand Ballroom</p> <p>This 1,500 person event features head coaches and captains from the Pac-12 and Big 12 teams speaking at the head table along with ESPN talent.</p> <p>Media seating for first 20 requests at the Media Center will be provided tickets. Others filled as space allows. Mult-box in back of the room to capture sound.</p>	<p align="center">Thursday December 29</p> <p><u>Post-Game</u> Head coaches and select players.</p> <p>Interview rooms across from Visitor's Locker Room. Audio piped into press box.</p> <p>Losing team at dais first followed by winning team.</p> <div align="center"> </div>

*Marriott Riverwalk, Salon D, Second Floor

Team Practice Schedule

Pac-12 Team at UIW

Date	Times
Saturday, Dec. 24	TBD
Sunday, Dec. 25	TBD
Monday, Dec. 26	TBD
Tuesday, Dec. 27	TBD

Big 12 Team at Alamo Heights

Date	Times
Saturday, Dec. 24	TBD
Sunday, Dec. 25	TBD
Monday, Dec. 26	TBD
Tuesday, Dec. 27	TBD

Each university will provide a continuous 15-minute period during two practices open to the media. The 15-minute period will begin at the end of pre-practice stretching and warm-up drills. No interviews will be conducted during the open portion of the practices; media will stand on the sidelines and may shoot the first 15 minutes of the practice.

Post-practice availability will typically include requested players and coaches not participating in the official Valero Alamo Bowl press conferences.

All interviews outside of the official media schedule must be cleared with the school's sports information office.



Required Materials from Teams

Please load the following required materials into your school's respective folder for Valero Alamo Bowl use in the media guide, game program and flipcards.

FTP access: files.pspports.com/psp
Username: alamobowl
Password: texas

Photos

(color, jpeg format, 300 DPI)

Color Headshots of the following:

- Head Coach
- Coaching Staff
- Players
- Athletic Director
- University President and/or Chancellor

Color Action Shots of the following:

(combination of horizontal and vertical)

- 3 action shots of Head Coach
- 2 action shots of offensive players
- 2 action shots of defensive players
- 1 action shot of special teams player
- Action shot per game recap, 13 total.

Additional:

- 2 color shots of the university
- 1 color shot of the football stadium

Copy

- Head Coach bio *(800-1000 words)*
- University story *(500-800 words)*
- Game-by-game recaps *(300 words per game)*
- Offensive and defensive scouting reports *(500 words each)*
- Special Teams scouting report *(300 words)*
- Team and individual statistics
- Two-deep rosters
- Alphabetical roster
- Numerical roster
- Pronunciation guide

Deadline: Thursday, December 8

Miscellaneous

- Player video head shots for Alamodome video walls. 5 seconds, 4/3 safe .mov files.
- Quick Fact information including team captains
- Name, and contact information of primary and secondary SID traveling with team

Stats and Rosters

- Please send:
- Stat files
 - Rosters *(only players dressing & playing)* with jersey number/stat number if duplicates
 - Depth chart

To briannew@alamobowl.com.

Deadline: Tuesday, December 13

Bowl Guides

250 bowl guides can either be brought on the team truck or delivered to:

Brianne Wigley
Valero Alamo Bowl
100 Montana Street
San Antonio, Texas 78203
(210) 704-6389



Game Day Information

Game Day Telephones/Internet Access

Complimentary WiFi is available in the press box and Wi-Fi and ethernet is available in the photo workroom. Media outlets requiring telephone and/or internet services for exclusive use must order directly from the Alamodome at (210) 207-3629 at least two weeks prior to game day.

Valero Alamo Bowl Outstanding Players

The Outstanding Offensive and Defensive Players for the Valero Alamo Bowl will be named through online media voting. Visit alamo.statbroadcast.com during the fourth quarter, then click on the link on the right-hand side to place your vote.

Alamodome Media Elevators

The Media Entrance (and Media Will Call) is located in the middle of the east side of Alamodome at the East Plaza Entrance. A stairwell exists to go down from the Plaza Level to the post-game press conferences, locker rooms and southeast field entrance. The stairs go up to the Press Box where there is a private internal set of stairs going to the broadcast and coaching booths. The East Plaza Entrance also has an elevator that goes between field level 1, plaza level 2, mezzanine/press box level 3, club/broadcast booths level 4 and upper level 5.

Post-Game Field Access

The quickest way to get to the field and locker rooms from the press box is via an internal stairwell that is adjacent to the East elevators. Directional signage will be posted. Media can also access the field and the post-game interview room by taking the Alamodome East elevators outside the press box to level 1 and making a left toward the locker rooms.

Post-Game Interviews

Head coaches and select players will be available to the media following the conclusion of the game. A formal interview room will be clearly marked and located directly across from the visiting team's locker room. The losing team will be at the dais first followed by winning team. Audio will be piped into press box and quotes will be provided. Admission to each school's locker room will be granted in accordance with each school's post-game interview policy.

Media Shuttle

Available from 4 p.m. - 7 p.m. and end of game for 2.5 hours. A Media Shuttle will be available on request from the Marriott Riverwalk. Please see the Media Center pregame and the press box copy center post-game to check-in for the driver's number to arrange pick-up to/from Lot A of the Alamodome or to receive a complimentary Uber code.

ESPN/Valero Alamo Bowl TV Station Policy

Television stations will be allowed to film from the sidelines during the game. However, the Valero Alamo Bowl's contract with ESPN prohibits the use of game highlights on local newscasts prior to the completion of the game.

Television standup reporters will not be permitted on the sideline during the game. All reporters will be seated in the press box. With five (5) minutes remaining in the game, media will be allowed access to the field.

Beginning a half-hour prior to kickoff until ESPN is off the air, there will be absolutely no live telecasts or transmissions from inside the Alamodome. Live shots can be originated at any time from outside the Alamodome.

Microwave transmissions are not permitted within the Alamodome. All satellite dishes and/or ENG trucks must be positioned outside the Alamodome in the designated area located southwest of the building.