



COMMUNITY FESTIVAL OF EVENTS

Dates & Times are Subject to Change
Updated 6/20/2014

FRIDAY, JULY 18

- Shining Star ENERGY Youth Football Clinic
Site: Alamodome
Time: 9:00 a.m. - Noon

A coaching staff with more than 325 combined years of college experience will run a clinic with over 400 kids from ages 5-14.

THURSDAY, AUGUST 28

- "The Original" Rudy's Bar-B-Q Pigskin Preview
Site: The Alamodome
Time: Noon

With over 700 football fans in attendance, this luncheon is a great start to the college football season highlighted by a keynote speech from an ESPN talent.

FRIDAY, AUGUST 29

- College Colors Day
Site: Nationwide

OCTOBER 17-26

- Valero Alamo Bowl Million Dollar Shootout presented by TicketCity
Site: The Polo Field Golf Center at Brackenridge Park Home of The First Tee

Time: 10:30 a.m. - 6:30 p.m. daily

More than 1,500 golfers will take their best shot during this 10-day hole-in-one contest that features daily prizes and a \$1,000,000 grand prize.

NOVEMBER

- Bowl Insider Reception presented by Wells Fargo Private Bank
Site: Alamodome

Time: 5:00 p.m. - 7:00 p.m.

This 150 person reception provides Bowl sponsors and partners networking opportunities and an insider look into the team selection process.

SUNDAY, DECEMBER 7

- Team Announcement Party
Site: TBD

Time: 6:00 p.m.

A crowd of 100 bowl sponsors and partners watch the live press conference announcing the this season's Valero Alamo Bowl teams.

THURSDAY, DECEMBER 11

- Covenant Golf Classic
Site: The Club at Sonterra

Time: Noon

The competing team's head coaches will headline this 250 person afternoon golf tournament.

WEDNESDAY, DECEMBER 17

- Scholarship Awards Luncheon

Site: Rio Rio

Time: Noon

This year's 35 scholarship winners of \$7,500 scholarships will be recognized along with their parents at this luncheon.

DECEMBER

- Official Team Welcome

Site: Hyatt Regency & Marriott Rivercenter

Time: TBD

With a big San Antonio welcome, Bowl board member and volunteers will greet the teams as they arrive to the Alamo City.

TUESDAY, DECEMBER 30

- Team Day at SeaWorld

Site: SeaWorld San Antonio

Time: Noon - 9:00 p.m.

The teams will spend a day enjoying the SeaWorld atmosphere and attractions while also participating in media stunts with animals.

Coaches Dinner

Site: Briscoe Museum

Time: 7 p.m.

Both coaches staffs will join the Bowl board, staff and event sponsors for an evening of fine dining and entertainment.

WEDNESDAY, DECEMBER 31

- FCA Breakfast

Site: Grand Hyatt

Time: 7:30 a.m.

The Fellowship of Christian Athletes invites both participating Bowl teams to enjoy breakfast.

- "The Original" Rudy's Bar-B-Q Pep Rally

Site: Arneson River Theatre

Time: 6:30 p.m.

Both team's cheerleaders and bands show their team spirit on a pep rally for 2,000 along the San Antonio River Walk.

- "The Original" Rudy's Bar-B-Q Team Fiesta

Site: Convention Center Ballroom B

Time: 7:30 p.m.

Bowl teams and their families will enjoy a night of BBQ, trivia and talent contests in this private team dinner.

THURSDAY, JANUARY 1

- PrimeSport Kickoff Luncheon

Site: Marriott Rivercenter Grand Ballroom

Time: Noon

Over 1,500 fans will get first hand insight on the Bowl from the head coaches and their captains as well as ESPN talent.

- Valero Alamo Bowl Bash

Site: Marriott Rivercenter Grand Ballroom

Time: 6:30 p.m.

More than 600 Bowl partners will enjoy a casino night filled with drinks, food, and entertainment.

FRIDAY, JANUARY 2

- Fan Zone

Site: Sunset Station

Time: Noon - 6 p.m.

Over 35,000 fans will gather to enjoy different booths and entertainment before kick-off.

- Pregame Party and Corporate Hospitality Village

Site: Sunset Station

Time: 3:00 p.m.-5:45 p.m.

Over 2,500 fans will enjoy VIP hospitality in private rooms before kickoff.

Valero Alamo Bowl

Site: The Alamodome

Time: 5:45 p.m.

Participants: Big 12 vs. Pac-12

Along with 65,000 fans, come watch the top Pac-12 and Big 12 selections after the CFP match-up in one of the nation's most popular bowl destinations.

