



THE VALERO ALAMO BOWL IS SAN ANTONIO'S HOLIDAY TRADITION. WE LOOK FORWARD TO CONTINUING A LEGACY THAT:

- Brings quality teams, players, events, and attention to our community.
- Delivers unforgettable memories to San Antonians and visitors while creating positive economic impact, experiences and national attention for the community and participating universities.
- Grows San Antonio's national recognition, tourism, economic vibrancy and community outreach.

Visit alamobowl.com or follow us on social media (@valeroalamobowl) to stay up to date on all of the latest Valero Alamo Bowl news and events.

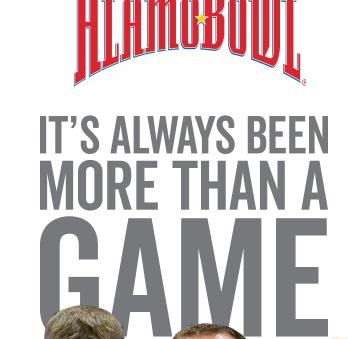












Valero





SAN ANTONIO - THANKS TO YOU, WE HAVE GROWN TO BECOME ONE OF THE PREMIER COLLEGE FOOTBALL BOWL GAMES IN THE NATION.

4 STRAIGHT TOP 15 MATCH-UPS

MORE THAN ANY OTHER NON-CFP BOWL



62,705 (95% capacity) AVERAGE ATTENDANCE

6 THE TOP 25 MOST-WATCHED NON-CFP BOWL GAMES

ONLY BOWL TO HAVE CONFERENCE, TITLE AND TV AGREEMENTS THROUGH 2025

