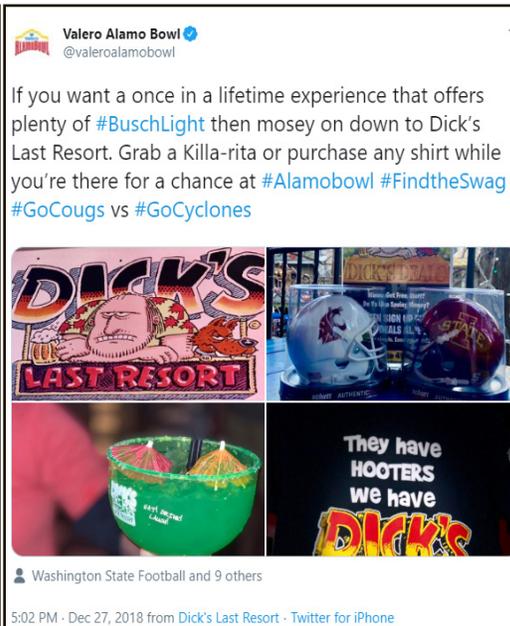
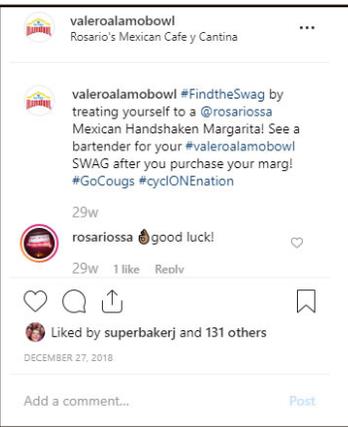


# SAN ANTONIO PARTNERS

## Promoting San Antonio and Driving Business



Join the Valero Alamo Bowl's award-winning marketing campaign and reach the 65,000+ fans attending Bowl week festivities!



# I want to be a San Antonio Partner!

## Enhance San Antonio's Texas-sized Hospitality during Bowl Week.

San Antonio Establishment: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Yes, I would like to be a San Antonio Partner with the following benefits:

**Partner with Swag Pack - \$450**

- Collateral for staff (50 stickers and 20 t-shirts).
- Mention in a Bowl Insider newsletter story emailed to 65,000+ subscribers.
- Establishment information featured on Valero Alamo Bowl website.
  - Inclusive of: Photo, Link to Website and Short Description provided by your establishment (30 words or less).

### Additional add-ons available:

**San Antonio Partner Digital Investment + \$200**

- Social Media Recognition prior to and during Bowl Week.
  - Two posts on social media platforms of your choice (Twitter, Facebook, Instagram).
  - We will work with you to decide on the date and time of posting, type of post and preferred social media platform.

**Fan Guide or Bowl Insider Ad + \$750**

- Ad featured in our printed Fan Guide publication (10,000 distribution) given to our visiting teams and their fans, our season ticket holders and more! To see last year's Fan Guide visit: <http://bit.ly/FanGuide2018>.
- Bowl Insider Ad emailed to 65,000+ newsletter subscribers.

**Game Day Passes at \$30 each - Quantity: \_\_\_\_\_**

- Each Pass guarantees you a reserved seat valued between \$45 and \$150 for this year's Valero Alamo Bowl on Tuesday, December 31 at 6:30 p.m.
- All tickets will be placed together with the exact seating assignment made in mid-December based on availability and demand.
- The tickets will be delivered via email listed above for download.

Need more information or want to bundle or customize these benefits?

Please contact Christie Lenox ([christiel@alamobowl.com](mailto:christiel@alamobowl.com) or 210.704.6391).