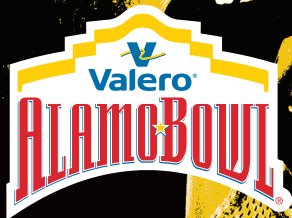


FAN GUIDE



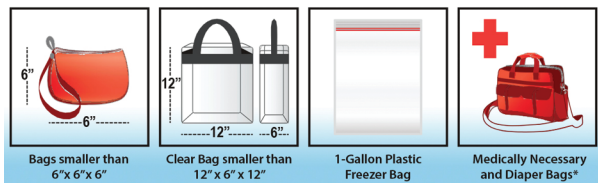
DEC. 31

GAME DAY GUIDE

CLEAR BAG POLICY

The Alamodome has a Clear Bag Policy (very similar to the NCAA Clear Bag policy) that limits the size & type of bags that may be brought into the Alamodome.

Types of bags allowed into the Alamodome include:



Please visit alamodome.com for the Alamodome's complete Clear Bag Policy.

CAMERAS

Cameras are allowed as long as they do not disrupt the view of others.

- Video cameras, tripods, monopods, and selfie sticks are not allowed.

PROHIBITED ITEMS

- Weapons
- Outside food and beverages
- Noise makers
- Flags with poles
- Helium balloons
- Tobacco products, including e-cigarettes and JUULs
- Pets (except service animals)

For an inclusive list of prohibited items, please visit alamodome.com.

FAN ASSISTANCE TEXTING

Text "ALAMO" <space>, your issue, and your location to 69050 to report any game day concerns.

KEY TIMES

Doors open: 4:30 p.m.

[All attendees must have valid ticket to enter.]

Pregame show begins: 6:05 p.m.

National Anthem: 6:15 p.m.

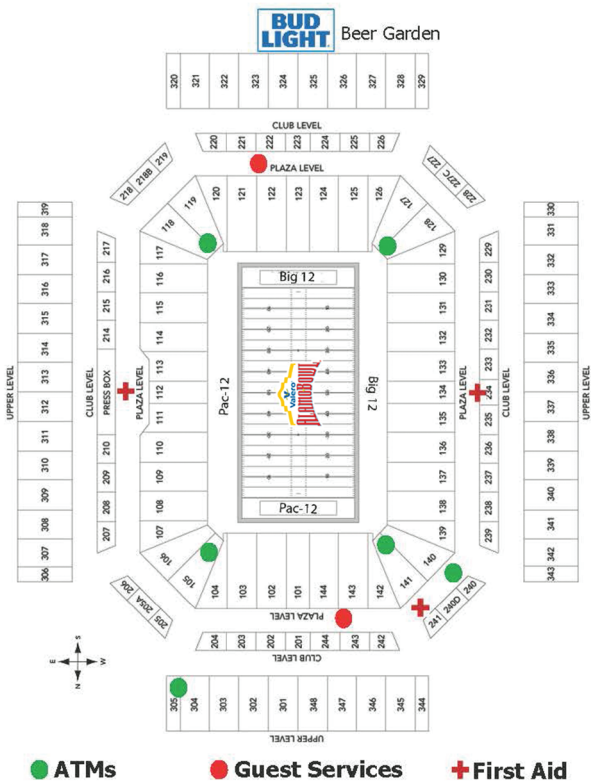
Kickoff: 6:30 p.m.

WI-FI INFORMATION

Connect to the "Alamodome" network for free Wi-Fi use inside of the Alamodome.

GUEST SERVICES

Guest Services are located in North and South Plazas. To retrieve lost and found items after the game, call 210-207-3663.



Attraction	Section(s)
Betty Lou's	104, 207
Dippin' Dots	104, 141, 306, 344
Los Barrios	105, 131, 207, 326
Papa John's	107, 129
Freetail Brewing Co.	107
Nathan's Hot Dogs	108, 130, 306, 344
Johnny Rockets	110
Lagniappe Today	114, 323
Big Bib BBQ	116, 126, 140, 239, 302
Alamo Beer Co.	117, 139
Montana St. Icehouse	120
Rebecca Creek Distillery	129
Earl Abel's	132, 229
Hurryback	136
Auntie Anne's	138
Pepitos	139
Wing'n It	217
Hall of Fame Club	244
Bud Light Beer Garden	323-326
NYE Celebration & Champagne Toast	West Plaza
Post-Game Food Trucks	North Plaza
Cellphone Charging Station	103, 144, 122, 324, 201

Merchandise & Program Sales:

Merchandise and game programs will be available for purchase outside and throughout the Alamodome.

We got game.

AND NOT JUST AT THE GAME.

San Antonio, one of the world's most authentic, culturally celebrated destinations, welcomes you to the 27th annual Valero Alamo Bowl. Come enjoy the classics, like the River Walk and the Alamo and discover brand new favorites in one of the top travel destinations in the country.



SAN ANTONIO

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VISITSANANTONIO.COM**

2019 VALERO ALAMO BOWL

FAN EVENTS

SUNDAY, DECEMBER 29

"The Original" Rudy's Bar-B-Q Pep Rally

Site: Arneson River Theatre

Time: 5:00 p.m.

Tickets: Free, General Admission Seating

Highlights: Come see the bands and cheerleaders as they cheer on the head coaches and their teams in this unique River Walk parade!

MONDAY, DECEMBER 30

PrimeSport Kickoff Luncheon

Site: Stars at Night Ballroom, Convention Center

Time: Noon

Tickets: \$85 per person/\$750 per table; call 210-226-BOWL (2695)

Highlights: Come experience the anticipation before the big game at this exciting luncheon. Emceed by ESPN's broadcast crew, guests will be treated to first-hand insight from the two head coaches and team captains and enjoy pageantry from the cheerleaders and bands!

TUESDAY, DECEMBER 31

Valero Alamo Bowl Fan Zone

Site: Sunset Station

Time: 1 p.m. – 6 p.m.

Tickets: Free Admission

Highlights: An excellent way to celebrate before kickoff. Includes a variety of interactive games, food and music. Fun for the whole family!



DEC. 31

VALERO ALAMO BOWL

Site: The Alamodome

Doors open: 4:30 p.m.

Kickoff: 6:30 p.m.

Participants: #1 Pac-12 team vs.
#1 Big 12 team after CFP Selections

Postgame New Year's Eve Celebration

Site: Alamodome West Plaza

Time: Postgame

Tickets: Free Admission

Highlights: Join us after the game on the West Plaza for the best view of Celebrate San Antonio, the biggest free New Year's Eve celebration and fireworks extravaganza in Texas!

GO RIO

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Discover our vibrant culture, music and traditions along the charming River Walk from the best seat in town on a **GO RIO Cruise**.

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“THE ORIGINAL” RUDY’S BAR-B-Q

PEP RALLY



The San Antonio River Walk plays host to college football’s most unique pep rally. While the head coaches, team captains and cheerleaders take part in a spirited pep rally at the Arneson River Theatre on the River Walk, the school bands and the rest of the players excite the crowd by making a grand entrance on river cruisers.

**MAKE SURE TO ARRIVE EARLY & DRESSED
IN SCHOOL COLORS FOR THIS ~~FREE,~~
~~ONE-OF-A-KIND EVENT~~ ON SUNDAY,
DECEMBER 29 AT 5 P.M.**



While in town, support the title sponsor of the event, Rudy’s Bar-B-Q. As seen on The Travel Channel, the History Channel and Food Network, Rudy’s Bar-B-Q is one of the premier B-B-Q spots in all of Texas. For locations and information, call 210-653-RUDY or visit rudysbbq.com.



Swim With Dolphins



The only thing between you and an unforgettable experience - is a reservation.

Come nose to bottlenose with dolphins and get a deeper understanding of the sea.

Book your swim today at
SeaWorld.com/AlamoBowl

UNFORGETTABLE MEMORIES



LASTING MEMORIES IN SAN ANTONIO

Three centuries after its founding, San Antonio remains a city of bold flavors, exciting attractions and distinctive culture.

San Antonio boasts one of the nation's most desirable downtowns for major sporting events with hotels, restaurants and major attractions like the Alamo and the River Walk, all walkable from the newly-renovated Alamodome.

The world-famous River Walk is 15-miles long and includes access from downtown to four of the UNESCO World Heritage Site Spanish Missions, as well as an innovative culinary district, the Historic Pearl and the Broadway Cultural Corridor.

Explore the city's rich culinary scene, showcasing European and Mexican influences and see for yourself why San Antonio was named a UNESCO Creative City of Gastronomy in 2017. And don't forget to hit the San Antonio Food Trails for a taste of our roots, from specialty tacos to the finest smoked brisket and smooth margaritas.

The United States' largest Mexican market also calls San Antonio home. Historic Market Square features more than 100 shops and restaurants and is a favorite of locals and visitors alike.

Ring in the New Year in beautiful downtown San Antonio. Experience the biggest free New Year's Eve celebration and fireworks extravaganza in Texas – Celebrate San Antonio! With live music on three stages, carnival games and rides and delicious festival food, this downtown fiesta is the place to celebrate the New Year. Join the Valero Alamo Bowl for a postgame New Year's Eve celebration on the Alamodome West Plaza for the best view of the fireworks!

Start exploring San Antonio today at visitsanantonio.com.

**DID YOUR TEAM LOSE?
EMOTIONS REELING?**

**COME DROWN YOUR SORROWS
AND EAT YOUR FEELINGS.**

**IS YOUR TEAM THE VICTOR?
DID THEY PREVAIL?**

**COME CELEBRATE ON
AN EPIC SCALE.**

Whether your team wins or loses the Valero Alamo Bowl, these two restaurants and bar will give you a night to remember on the River Walk. Savor the taste of the world's best-loved cuisines and drinks: Mexican and Italian.



Shrimp Paesano



Rio's Street Tacos



Yagorita



See coupon at rriorriverwalk.com

421 East Commerce
(210) 226-8462



See coupon at paesanosriverwalk.com

111 West Crockett St.
(210) 227-2782



FAMOUSLY LOCAL. LOCALLY FAMOUS.



PRIMESPORT KICKOFF LUNCHEON



PRIMESPORT

Before the two teams hit the field for the big game, coaches and players headline the PrimeSport Kickoff Luncheon on Monday, December 30 at noon in the Stars at Night Ballroom in the Convention Center.

More than 1,500 passionate football fans will come to experience the anticipation and festive atmosphere surrounding the Valero Alamo Bowl. Emceed by ESPN's broadcast crew, fans will be treated to first-hand insight from the two head coaches and team captains, as well as revel in the pageantry from the cheerleaders and bands.

To order tickets, please call 210.226.BOWL or visit www.alamobowl.com.





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(HOURS MAY VARY)

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*Present ID at Front Desk to redeem. Discount applies only to food and games. Not valid with any other offers, including Eat & Play Combo or Special Events Packages or on Virtual Reality games. Excludes gift cards, alcohol, past purchases, tax and gratuity. Dave & Buster's enforces an age policy that varies by location. See www.DaveandBusters.com/locations or call your local store for specific policies.

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• GLOW KONES® + MORE!



\$5 EACH

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HAPPY HOUR
MON-FRI 3:45-7PM

LATE NIGHT HAPPY HOUR
SUN-THURS 10PM-CLOSE

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INSIDER'S GUIDE TO SAN ANTONIO



BOWL WEEK IS THE WEEK THE OTHER 51 ARE JEALOUS OF.

In addition to the official Valero Alamo Bowl events, here are some other things to do to make your time in San Antonio unforgettable.

- Take the family to enjoy Yanaguana Garden at Hemisfair Park
- Watch the SAGA, a video/art projection on the façade of the San Fernando Cathedral on Tuesday, Friday, Saturday or Sunday at 9:00 p.m., 9:30 p.m., and 10:00 p.m.
- Go to the Alamo and at least one of the four other San Antonio missions
- Cruise down the River Walk with Go Rio Cruises
- Take a walking tour of La Villita – the unique cultural art hub of San Antonio
- Explore the San Antonio Zoo
- Spend an afternoon at Market Square, the largest Mexican market outside of Mexico
- See the Alamo City from 750 feet up at the Tower of the Americas
- Do a tour of San Antonio's downtown breweries
- Stroll the Historic Pearl Farmer's Market on Saturday or Sunday morning
- Pub crawl up and down Alamo Street to Southtown
- Ice skate at Travis Park

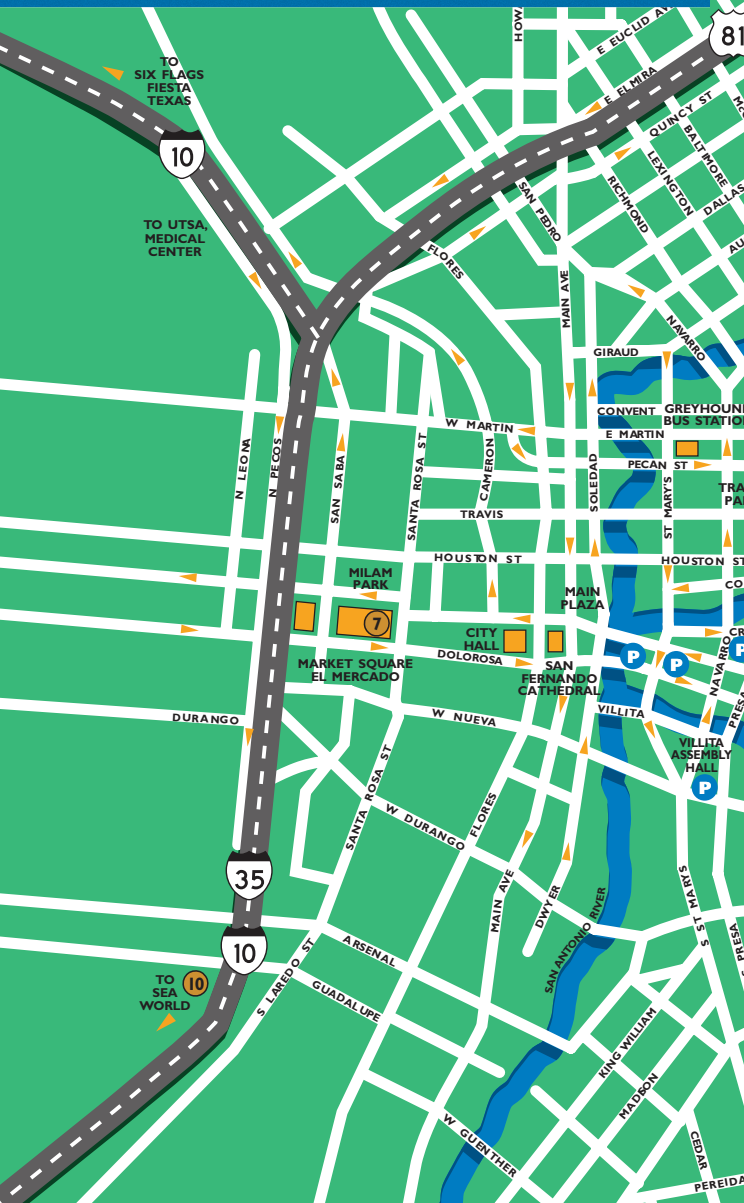
For more great places to check out, head to our **Do It Like A Local** page and make your trip to San Antonio the best ever!

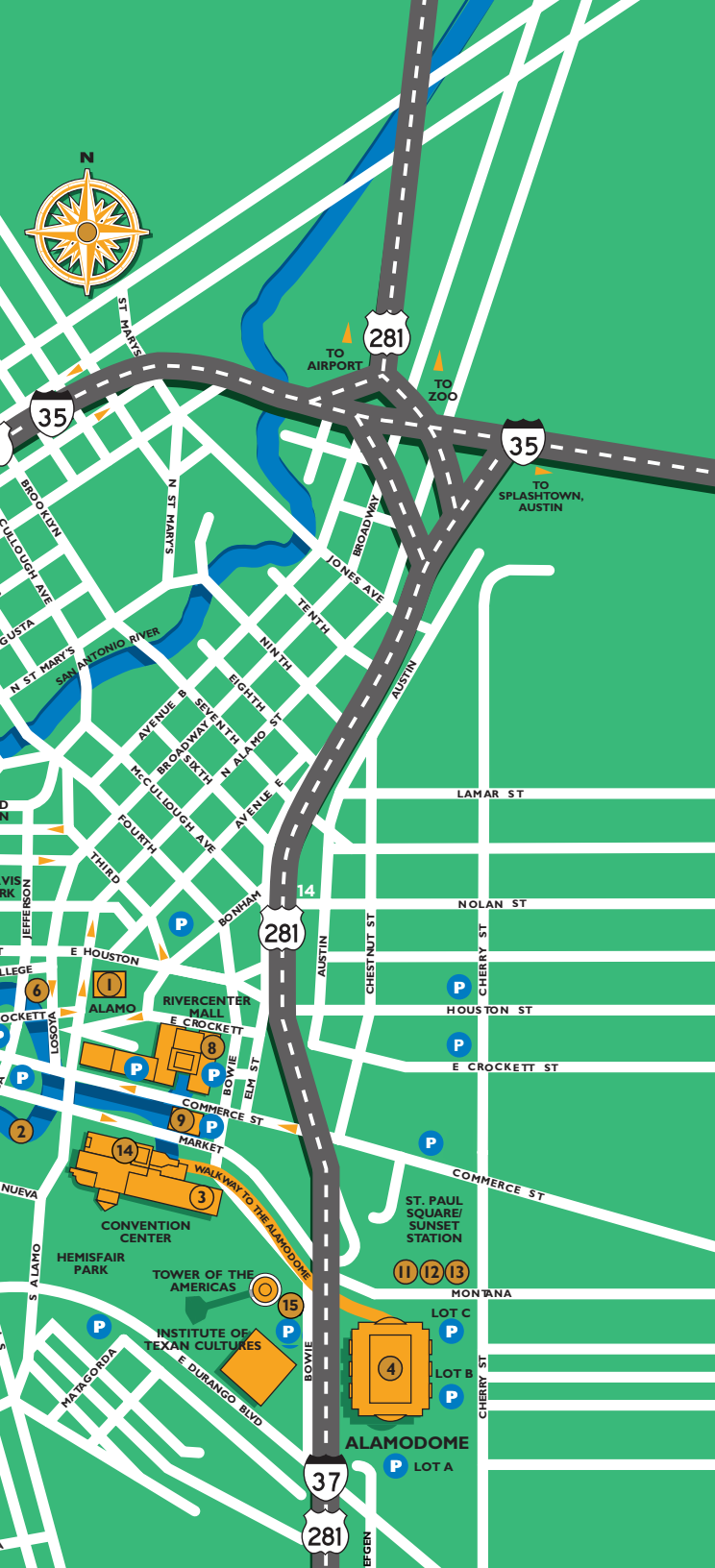
DOWNTOWN SAN ANTONIO

DOWNTOWN MAP COURTESY OF VISIT SAN ANTONIO*

- | | | | |
|---|---------------------------|----|---------------------------------|
| 1 | The Alamo | 9 | Marriott Riverwalk |
| 2 | Rudy's Bar-B-Q Pep Rally* | 10 | SeaWorld* |
| 3 | Convention Center | 11 | Fan Zone* |
| 4 | Alamodome | 12 | Sunset Station |
| 5 | Arneson River Theatre | 13 | Valero Alamo Bowl Pregame Party |
| 6 | Hyatt Regency | 14 | Grand Hyatt |
| 7 | Market Square | 15 | Rideshare Pick-up & Drop-off |
| 8 | Marriott Rivercenter | | |

*see ad for more details





281

35

35

281

37

281

ALAMODOME

RIVERCENTER MALL

CONVENTION CENTER

TOWER OF THE AMERICAS

INSTITUTE OF TEXAN CULTURES

ST. PAUL SQUARE/SUNSET STATION

LOT C
LOT B
LOT A

BOWIE

AUSTIN

TENTH

NINTH

EIGHTH

SEVENTH

SIXTH

FIFTH

FOURTH

THIRD

SECOND

FIRST

ST. MARY'S

BROOKLYN

CULLOUGH AVE

GUSTA

N ST MARY'S

AVENUE B

AVENUE C

AVENUE D

AVENUE E

AVENUE F

AVENUE G

AVENUE H

AVENUE I

AVENUE J

AVENUE K

AVENUE L

AVENUE M

AVENUE N

AVENUE O

AVENUE P

AVENUE Q

AVENUE R

AVENUE S

AVENUE T

AVENUE U

AVENUE V

AVENUE W

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AVENUE CD

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AVENUE CF

AVENUE CG

AVENUE CH

AVENUE CI

AVENUE CJ

AVENUE CK

AVENUE CL

AVENUE CM

AVENUE CN

AVENUE CO

AVENUE CP

AVENUE CQ

AVENUE CR

AVENUE CS

AVENUE CT

AVENUE CU

AVENUE CV

AVENUE CW

AVENUE CX

AVENUE CY

AVENUE CZ

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AVENUE IA

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AVENUE IW

AVENUE IX

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AVENUE JA

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AVENUE JC

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AVENUE JE

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AVENUE JG

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AVENUE JK

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AVENUE KS

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AVENUE KV

AVENUE KW

AVENUE KX

AVENUE KY

AVENUE KZ

AVENUE LA

AVENUE LB

AVENUE LC

AVENUE LD



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This offer is valid on Economy through Full Size vehicles reserved in advance for travel 08/15/2019 through 06/30/2020 at participating neighborhood and airport locations in South Texas. Vehicle must be returned 12/30/2020. Reservations must be made at least 24 hours in advance of scheduled pick-up time. A minimum 1- day rental is required, and a 10- day maximum applies. The upgraded car class will not appear on your reservation but will be applied free of charge upon arrival if a car in the next higher class is available. Original coupon must be redeemed at time of rental. Coupon void if copied, purchased, sold or bartered for cash. For more information, including an estimate of your total rental cost, visit our Internet website at www.Enterprise.com. Enterprise reserves the right to terminate the offer or change the terms at any time. This offer cannot be combined with any other discount and cannot be applied to a previous or existing reservation or rental. Offer is subject to vehicle availability at the time of booking. Renter and additional driver(s) must meet standard age, driver and credit requirements. Please check your auto insurance policy and/or credit card agreement for rental vehicle coverage. Other restrictions, including holiday and blackout dates, may apply. Pick-up and drop-off service is subject to geographic and other restrictions. Non-transferrable. Void where prohibited. ©2019 Enterprise Rent-A-Car. K00103 8.19

VALERO ALAMO BOWL FAN ZONE



THE FAN ZONE IS THE OFFICIAL GATHERING PLACE BEFORE THE 27TH ANNUAL VALERO ALAMO BOWL.

More than 20,000 fans, both alumni groups and university bands will come together to celebrate before the big game. Located one block north of the Alamodome at Sunset Station, this fun and exciting event is free to the public from 1-6 p.m. on game day.

Games at the Valero Alamo Bowl Fan Zone will encourage each fan's participation and challenge their football skills. Be sure to check out some of our cool displays, including GEICO, Topgolf, and H-E-B. Fans can get their faces painted as well as purchase their official game program and merchandise along with food and drinks.



THERE ARE NO TRICKS IN OUR PLAYBOOK.



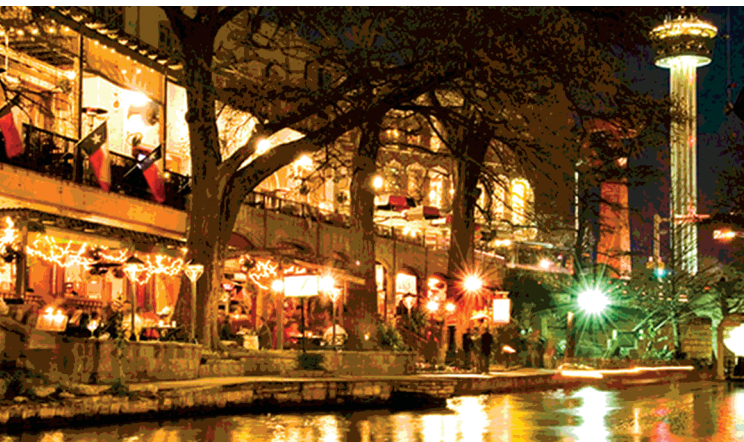
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**EACH YEAR THE VALERO ALAMO BOWL
TEAMS UP WITH LOCAL BUSINESSES
TO HELP MAKE YOUR BOWL WEEK
EXPERIENCE THE BEST IT CAN BE.**

Want to know where to eat, drink and play during your stay in San Antonio? Visit **alamobowl.com/fan-guide** for suggestions on the best restaurants, shopping, nightlife, attractions and more!

THANK YOU TO OUR COMMITTED SAN ANTONIO PARTNERS:

Acenar Mexican Restaurant
Bella on Houston
B.O.S.S. Bagel & Coffee
Dave & Buster's Rivercenter
Go Rio Cruises
Hard Rock Café
Howl at the Moon
LEGOLAND Discovery Center
Mad Dogs British Pub
Maddy McMurphy's Irish Sports Bar
Merkaba
On The Bend
Paesanos
Rosario's
Rio Rio
Whataburger

AFTER THE GAME, EVERYONE CHEERS

FOR THE

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The Valero Alamo Bowl averages over 62,000 fans, but only a lucky few will be able to partake in these memorable experiences and upgrades:

- Autographed Football
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- Pregame Field Photo
- Chairman's Club Party
- Gold's Gym Gridiron Club
- Postgame Field Trophy Presentation
- Tunnel Run Out
- Valero Alamo Bowl Seat Upgrades



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Visit [FlemingsSteakhouse.com](https://www.FlemingsSteakhouse.com) to reserve your table today.

GAME DAY PARKING & TRANSPORTATION



One of the easiest ways to get to the game is with VIA Park & Ride Service, which drops fans off at the Alamodome's north entrance. Service begins at 3:30 p.m. and will go through 12:30 a.m. so fans can watch the free Celebrate San Antonio fireworks show that ends at 12:15 a.m.

Round-trip fare is only \$5, and parking at VIA Park & Ride locations is free. Skip the line, download the goMobile app and pay for your fare from your smartphone!

If you are downtown, check out VIA's Primo bus service to the Alamodome that has several convenient stops. The Primo route is just \$1.30 each way. For more information on their Park & Ride and the Primo route, visit VIA online at **VIAinfo.net**.

Rideshare drop-off and pickup is at the Montana Street lot located at the base of the Alamodome's pedestrian bridge (Montana Street and Tower of Americas Way) behind the Convention Center.

Downtown San Antonio has over 30,000 parking spaces at a variety of parking lots where fans can park and get to the game. In general, Interstate 281/37 will be congested several hours prior to kickoff.

The exits to avoid off of 281/37 are Commerce and Cesar Chavez so plan other routes, knowing the largest number of surface lots exist to the north and northwest of the Alamodome.

Parking at the Alamodome is available through pre-purchased permits only. All on-site lots are at capacity and there will be no game day sales. If you don't have an Alamodome parking pass, do not try to exit near the facility.

For the latest and most up-to-date parking and transportation updates, fans can visit our website at **alamobowl.com/thegame/transportation/**.

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