

## Valero Alamo Bowl Digital Team

The Valero Alamo Bowl is a 501(c)(3) non-profit organization that produces a calendar of events highlighted by a post-season college football game played in San Antonio, Texas. The bowl is looking for volunteers to serve on our Bowl Week Digital Media team. This position will capture behind the scenes experiences from fans and players participating in Bowl Week activities. The main responsibilities include, but are not limited to the following:

- Work with other Digital Team members to interview fans and players at designated events.
- Be available 24/7 for meetings, events, and other Digital Team duties from December 26-29.
- Fluency in social media platforms including Facebook, Twitter, Instagram and TikTok to both curate and post engaging content.
- Other duties as assigned.

## **REQUIREMENTS**

Applicants should be detail oriented and possess strong communication and organizational skills, a positive attitude, outgoing personality and good work ethic.

Candidates must arrive and be ready to work at 10:00 am on December 26 and be available through game day, December 29. Digital Team members will receive Valero Alamo Bowl apparel and several meals. Hotel accomomdations will be provided unless you reside in San Antonio

Qualified candidates should forward a resume and at least one sample of work to:

## Julie Baker bakerj@alamobowl.com

Resumes are encouraged in advance of November 15 when a review of candidates will begin. Those received after this initial deadline will be accepted and reviewed as necessary until the positions are filled.