



## Valero Alamo Bowl Digital Team

The Valero Alamo Bowl is a 501(c)(3) non-profit organization that produces a calendar of events highlighted by a post-season college football game between the Big 12 and Pac-12 Conference played in San Antonio, Texas.

We are seeking volunteers in the following areas to serve on our Bowl Week Digital Media Team to help us capture the fan and player experience:

- Photography
- Social Content Creation
- Videography
- Video Editing

Members of this group will:

- Provide engaging content for the Valero Alamo Bowl's Facebook, Twitter, Instagram, and TikTok accounts.
- Work with other Digital Team members to interview fans and players at designated events.
- Be available 24/7 for meetings, events, and other Digital Team duties during Bowl Week.

### **REQUIREMENTS**

Applicants should be detail oriented and possess strong communication and organizational skills, a positive attitude, outgoing personality, and good work ethic.

Candidates must arrive and be ready to work by 10:00 am on December 26 and be available through game day, December 28. Digital Team members will receive Valero Alamo Bowl apparel and several meals. Hotel accommodations will be provided unless you reside in San Antonio. Local candidates who are available to help part-time when the teams arrive on December 23 will receive priority.

Qualified candidates should send a resume and a link of your work to: **Julie Baker at [bakerj@alamobowl.com](mailto:bakerj@alamobowl.com)**

Resumes are encouraged in advance of October 29 when a review of candidates will begin. Those received after this initial deadline will be accepted and reviewed as necessary until the positions are filled.

