



TOWER OF THE AMERICAS

TOWER OF AMERICAS HWY



I-37 S. US HWY 281



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I-37 ACCESS RD.

HOEFGEN AVE

FAN ZONE

THE ESPEE

VALERO ALAMO BOWL
PREGAME PARTIES

FAN ZONE

FAN ZONE

VIA BUS
TRANSPORTATION

H-E-B
PLAZA

GATE 12

GATE 1

GATE 2

BOX OFFICE

GATE 11

GATE 10



GATE 4

MEDIA
ENTRANCE

GATE 8

PLAYER/GUEST
ENTRANCE

GATE 7

GATE 6

PLAYER/GUEST
ENTRANCE

CHEVROLET
SILVERADO
LOT A

MONTANA ST.

CHEVROLET
TRAVERSE
LOT C

S. CHERRY ST.

S. CHERRY ST.



TAILGATE
TOWN

CHEVROLET
EQUINOX
LOT B

E CESAR E CHAVEZ BLVD.

MONTANA ST.

RIDESHARE
LOT D

TOWER OF AMERICAS HWY

E CESAR E CHAVEZ BLVD.



SAN ANTONIO AREA
CHEVY DEALERS